

Midlands Mummies Events

Midland Mummies is a non-profit making organisation bringing professionals together to support each other's businesses. We charge a minimal amount to cover costs such as venue hire, advertising printing, banners & equipment hire. Any profits will support the next event and donations to our chosen charities. In turn we will offer the clients a free opportunity to gain support from the professionals to enhance their pregnancy and postnatal journey. We will hold a raffle at each event with a gift from each exhibitor, the profit will be given to our chosen charities.

Doors to the public will open at 11am and close at 4pm

Exhibitors can have access to set up from 09.30am. You must be ready to sell by 11am!

Once your completed form has been received, we will review your application. Please note, that we monitor the mix of exhibitor stands extremely carefully to minimise too much duplication.

We will confirm your stand booking via email by 12th September.

As part of your application we will include you on the Events Facebook page, advertisements for the event, leaflets and posters (see advertising terms and conditions below)

If you have any questions please contact us by email - midlandsmummies@outlook.com.

Please be aware that the organisers of this event run their own businesses and are doing this on a voluntary basis. Please bear this in mind when contacting us. We will endeavour to get back to you as quickly as we can.

Thank you for your support:

Donna, Sue, Lottie, Rachel & Sara.

Terms & Conditions

1. All bookings are subject to availability and strictly on a 'first-come-first-served' basis.
2. A fee of £50 is for your stand. The fee includes advertising on our facebook page, promotional material & table hire. This is non-refundable if you change your mind. It will be refundable if the show is cancelled due to unforeseen circumstances or any lockdown related cancellation subject to agreement with the venue.
3. You will be supplied with a table for your use. Please bring your own display and merchandising equipment, e.g. shelving, clothes rails, leaflets, etc. Please do not attach anything to the venue walls. It is the responsibility of each exhibitor to display their business details.
4. Please advise us when booking if you require access to power. The exhibitor is responsible for bringing their own cable/extension lead and will be held solely responsible for the safety of this equipment and any other equipment used on the day. All electrical equipment used by the exhibitor must have a current PAT certificate.

5. It is the responsibility of the exhibitor to leave the space as they found it. Please remove all rubbish and take home with you or discard in venue bins.
6. If there is a chance we can re-let your space after the show has hit full capacity, we will be able to refund you £30 but will apply an administration fee of £20 before any money is returned. All cancellations should be made by email to midlandsmummies@outlook.com
7. The organisers can offer no guarantee regarding the numbers of visitors to the event.
8. Exhibitors / sponsors agree that their company name and logo or photograph may be used for promotional purposes for this and subsequent events.
9. Location within the show will be determined by the event organisers and spaces will be clearly marked. Set up from 9.30am on Show days, must be set up by opening of doors 11am Exhibitors who arrive late may lose their stand and will not be refunded. Those who do not show up at all will not be entitled to a refund. Sharing or sub-letting is not acceptable
10. Please ensure that children under 6 are either not present or under adult supervision when exhibitors are setting up / clearing away.
11. Any damage caused to equipment provided by the venue will be the responsibility of the individual exhibitor. Similarly exhibitors will be responsible for providing their own Public Liability Insurance to cover death, personal injury, theft or damage. The event organisers will not be held responsible for any death, injury, damage, theft or loss occurring at the event. Exhibitors must also comply with all relevant legislation, including Health and Safety and the Sales of Goods Act.
12. If for some reason the event has to be cancelled the event organisers will repay money received for exhibition space / advertising but will not be responsible for any money lost due to additional merchandising, accommodation or marketing costs.
13. We kindly request that you do not promote any similar events at the show. If this request is not heeded then you may have to leave the event.
14. Please be aware that there may be more than one of your 'type' of business booking for this event, but we do monitor this carefully, and should we receive too many businesses of the same type, we will accept bookings on a first-come-first-served basis.
15. The Company accepts no responsibility for inaccuracies or misunderstanding arising through orders, instructions or information given to them by telephone, verbally to servants or via social media messaging, other than through their office and confirmed in writing.
16. These Terms and Conditions are subject to change.

Last updated: 25 August 2021

Midland Mummies Advertising Terms and Conditions

Definitions and Acceptance of the Terms and Conditions

1. Midland Mummies Events accepts publication of advertisements on the terms and conditions set out below ("Terms").
2. These Terms apply to advertisements in any Events publication, including, but not limited to event Show Guides, advertisements on any of our websites, printed leaflets for inclusion in event goodie bags or for singular leaflet distribution via Midland Mummies Events.
3. By placing an order, the Advertiser (which is the person placing the order for the Advertisement whether they are the advertiser of the product or service referred to in the Advertisement or the advertising agency or media buyer for such advertiser) accepts and agrees to be bound by these Terms in full. Content and Delivery of Advertisements
4. Materials for an Advertisement must be provided no later than the specified deadline as instructed by Midland Mummies
5. Midland Mummies Events may, without any responsibility to the Advertiser, reject, cancel or require any Advertisement to be amended that it considers unsuitable or contrary to these Terms and remove, not print, suspend or change the position of any such Advertisement. Midland Mummies Events may refuse to publish any Advertisement for any Advertiser who has not paid any sums due for any advertising in any of the publications or the Websites. The Advertiser will remain responsible for all outstanding charges.
6. The publication of an Advertisement by Midland Mummies Events does not mean that Midland Mummies Events accepts the Advertisement has been provided in accordance with these Terms or that Midland Mummies Events has waived its rights under these Terms.
7. The Advertiser guarantees to Midland Mummies Events that: (i) any information supplied in connection with the Advertisement is accurate, complete, true and not misleading; (ii) it has obtained the consent of any living person whose name or image (in whole or in part) is contained in any Advertisement; (iii) the Advertisements are legal, decent, honest and truthful, are not contrary to the provisions of any applicable law, regulation or code of practice (including the British Code of Advertising, Sales Promotion and Direct Marketing and all other codes under the general supervision of the Advertising Standards Authority, are not libellous or obscene and do not infringe the rights of any person (including any person's intellectual property rights); (iv) the Advertisement will not be prejudicial to the image or reputation of Midland Mummies Events or the Websites or the Magazines; and (v) all Advertisements submitted for publication online will be free of any viruses and no Advertisement will cause an adverse effect on the operation of the Website(s).
8. Where the Advertiser is an advertising agency or media buyer, the Advertiser guarantees that it is authorised by the advertiser of a product or service to place the Advertisement with Midland Mummies Events and the Advertiser will compensate Midland Mummies Events for any claim made by such advertiser against Midland Mummies Events.

9. All Advertisements are accepted on the basis that they will be paid for at the applicable rates set out in the order form. Midland Mummies Events may change its rates at any time. Any changes to the rates will take effect immediately. However, any changes to the applicable rates will not apply to any orders made prior to the date of such change.
10. Midland Mummies Events accepts no responsibility for any interruption or delay the Advertiser experiences in delivering any Advertisement copy to Midland Mummies Events or any loss or damage to any Advertisement copy or any other materials. The Advertiser guarantees it has retained sufficient quality and quantity of all materials supplied to Midland Mummies Events.
11. Midland Mummies Events shall use its reasonable endeavours to reproduce Advertisements as provided by the Advertiser but cannot guarantee that the Advertisement will be of the same quality.
12. Midland Mummies Events will not be responsible for any additions to, changes in, deletions from, delays in publication or withdrawal of any Advertisements required by any authority having responsibility for the regulation of online or press advertising (including the Advertising Standards Authority).
13. Midland Mummies Events cannot guarantee the time, dates and/or position of Advertisements and all such decisions will be at the sole discretion of Midland Mummies Events. However, Midland Mummies Events will use reasonable efforts to comply with the wishes of the Advertiser.
14. If a booked Advertisement is not published at all solely due to a mistake on Midland Mummies Events part, Midland Mummies Events will try to offer an alternative publication date(s). If the alternative date(s) is not accepted, the original booking will be cancelled and the Advertiser shall be entitled to a full refund if the Advertiser has paid in advance for the Advertisement. This shall be the Advertiser's sole remedy for failure to publish the advertisement.
15. If the Advertisement as reproduced by Midland Mummies Events contains a substantial error solely due to a mistake on Midland Mummies Events part, Midland Mummies Events shall, on request, re-publish the Advertisement at no additional cost to the Advertiser. Midland Mummies Events shall not be responsible for repetition of errors and it is the Advertiser's responsibility to inform Midland Mummies Events of any errors and provide any necessary assistance to Midland Mummies Events to prevent a repeat of the error.
16. If the order is cancelled by the Advertiser after completing the order form to Midland Mummies the fee is non-refundable
17. If the Advertiser cancels the Advertisement after the submission deadline then they will be charged in full